



PRESS RELEASE

CABO YACHTS
9780 RANCHO ROAD
ADELANTO, CA 92301
www.caboyachts.com

Contact: Eric Cashion
Hatteras Collection
Director, Marketing
(252) 634-4896
ecashion@hatterasyachts.com

FOR IMMEDIATE RELEASE

CABO Earns Sixth-Straight Customer Satisfaction Award for Excellence

ADELANTO, CALIF., Aug. 26, 2008 – Cabo Yachts will be recognized for its dedication to customer satisfaction in Miami at the upcoming IBEX 2008 boatbuilding exhibition to take place in September. The CSI Recognition Award for Excellence in Customer Satisfaction was announced in July, and is presented by the National Marine Manufacturers Association (NMMA).

"Cabo always strives to build the best quality sportfishing boats and maintain a customer-focused attitude," states Austin Rothbard, president of Cabo Yachts. "We are very fortunate to have employees and dealers who are dedicated to accomplishing these goals."

The NMMA CSI Award Program recognizes participating companies that have actively measured customer satisfaction to pursue continuous improvement. Award recipients achieved and maintained a standard of excellence of 90 percent or higher in customer satisfaction over the past year, based on information provided by consumers who purchased a new vessel between July 2007 and June 2008.

About Cabo Yachts

Headquartered in Adelanto, Calif., Cabo Yachts has enjoyed a well-deserved reputation as one of the world's top builders of sportfishing boats from 32 to 52 feet for more than 16 years. Together with Albemarle Boats and Hatteras Yachts, Cabo is part of the Hatteras Collection suite of the Brunswick Boat Group.

About the Hatteras Collection

The Hatteras Collection, a unit of the Brunswick Boat Group, is recognized as a world leader in the construction of quality offshore fishing boats, sportfishing convertibles and luxury motoryachts through the Albemarle Boats, Cabo Yachts and Hatteras Yachts brands. The Collection includes sportfishing

boats ranging from 24 to 77 feet and luxury motoryachts from 56 to 105 feet. For more information, please visit www.albemarleboats.com, www.caboyachts.com and www.hatterasyachts.com.

###